

In regard to the rejections for obviousness:

Doty (6557482) does not include a Hologram Projector as in the current application, and has but holographically printed eyes stuck to the fins of the device. It in no way anticipates the projection of holographic images in the air to ward off birds. The images are only flat printed surfaces.

Bradshaw (4831765) is a fishing lure which also has holographically printed stick-ons which are used to attract fish, and in no way anticipates the projection of holographic images in the air to ward off birds. Stick ons in no way are holographic projections, but only flat printed surfaces.

Matheson (2003/0193805A1) uses only conventional light which is shined into the eyes of birds to produce discomfort. The holographic projections in the instant application are not intended to be shined into the eyes of the birds, but are holographic creations which are produced in the air to ward off birds.

Cramer (6575597) uses only conventional lights in an array and which are moved about to disorient birds. It in no way anticipates the use of a holographic projector to create images in the air, not to disorient birds, but to ward them off.